



# SPCA SELANGOR Annual Review 2014

Working towards  
Stray Free Malaysia



# PATRON'S MESSAGE

I am delighted to be involved in SPCA Selangor and support the work of the team of staff and volunteers working hard together for the causes in animal welfare. I wish to take this opportunity to commend the Committee particularly Christine Chin, Chairman of SPCA Selangor for her commitment and direction in bringing SPCA to a new ERA.

Commendations and heartfelt appreciation goes out to the many Committee members who as volunteers had contributed in their own ways to support SPCA Selangor, either through fund raising events or just being around to help with the animals and even to spend time in managing the construction of the new SPCA Selangor ERA Centre which is expected to be ready by mid 2015.

Hundreds of thousands of pet dogs and cats are born into the world each year by unlicensed, unregulated, unofficial breeders, whose motives are often very questionable. Some of those newly born go on to suffer horrific abuse, some are used for entertainment and many are severely neglected, or simply left somewhere, abandoned to fend for themselves.

The reality is that in this struggling economic climate, and without suitable legislation for enforcement more and more companion animals are born and abandoned every year with many of them having been badly abused and neglected.

I have spent time and have met up with the Minister of Agriculture and the Attorney General in lobbying for the draft Animal Welfare Bill to be tabled in Parliament for approval. This Animal Welfare legislation is long overdue and I shall remain steadfast to campaign for the introduction of this Bill along with other interested groups and animal lovers. I remain convinced that the Animal Welfare Bill is necessary to put an end to all forms of animal abuse and cruelty and those who are irresponsible must be brought to justice and made to face stiffer penalties.

Stray cats and dogs remain as one of the key issues that many communities face today. Strays are usually the result of abandonment of pets which pet owners no longer can manage. SPCA Selangor stands strongly in advocating Trap, Neuter, Release and Manage (TNRM) program in these communities and have in 2014 successfully carried out many of these TNRM projects all over the Klang Valley.

I am extremely delighted that in 2014 SPCA Selangor launched the Pet Care Program under its Education banner to help people of all ages go through a program of understanding animals, as responsible pet owners towards



“Creating Happy Healthy Pets” This program has seen many children and young adults become more confident around their pets.

SPCA Selangor is moving into a new ERA and will continue to focus on Education, Rehabilitation and Adoption and I am thankful for the supportive Malaysians from all walks of life lending a hand in supporting SPCA Selangor every year through their kind and generous donations. I am also grateful to all the corporate bodies and organisations for their support and kind donations to help SPCA Selangor achieve the many animal welfare causes close to my heart.

Compassion to all beings including animals is a key to a nation's growth and I encourage all to take a step towards being kind to animals. They have no barrier in giving their unconditional love. Love them and in return be loved unconditionally.

A person who is cruel and merciless towards animals will also be merciless towards human beings. Because cruelty begets cruelty.

All Animal lovers must stand up and be counted to put a stop to the brutality against strays. We have to speak up for these voiceless creatures.

**Tan Sri Lee Lam Thye**  
*Patron, SPCA Selangor*

# CHAIRMAN'S MESSAGE REACHING OUT FOR A STRAY FREE MALAYSIA



As we move towards a compassionate, sustainable and humane future in Malaysia, the treatment of animals, children and the underprivileged undeniably come to the forefront. The footprints we leave in this world must ensure that they form a formidable path for the betterment of society that includes humans and animals living in harmony. Conscientious efforts that formulate effective strategies, garnishing persistent and diligent execution and delivery, engagement with passionate and like-minded individuals, politicians with the will to forge the change are the main ingredients for a successful Stray Free Malaysia (SFM). We are very thankful that Selangor's new MB, YAB Dato Azmin Ali will endorse STRAY FREE SELANGOR (SFS).

SPCA Selangor's new centre, ready by mid-2015, has catalysed the move towards STRAY FREE SELANGOR (SFS) as we embrace a No-Kill future. Led by our tireless Patron, Tan Sri Lee Lam Thye, an inspiring Executive Board and our new COO,

Lorna Fisher, an accomplished and experienced animal welfare advocate, the new E. R. A. has arrived. With laser sharp focus on Education, Rehabilitation and Adoption, we will work vigorously with animal rescuers, participating vets, enlightened local councils to gain traction towards SFS, starting with MBPJ as our pilot project and led by Mr Sean Oon. The unending, inhumane and expensive cycle of Catch-and-Kill in controlling stray animal population has proven useless and ineffective. In its place SPCA Selangor introduces a 3-pronged strategy of Legislation, low-cost and high-volume Spay/Neuter and Education and Public Awareness.

With the imminent tabling of Malaysia's first Animal Welfare Act, a comprehensive game changer, it will undoubtedly set the foundation for an achievable STRAY FREE MALAYSIA, while giving animal welfare an elevated platform to give animals a better life in Malaysia which has been elusive so far.

Setting our sights on a Cruelty-Free Malaysia and a No-Kill Future, I would like to highlight the tireless efforts of our wonderful and dedicated staff who move mountains in all our 6 Pillars; Adoption Centre, Klinik Kembiri, Inspectorate, Government lobbying and campaigning, Education and Outreach, and MissionHELP. Please read about their good work in helping the animals in the following pages.

Last but not least, a huge thank you to SPCA's Patron, the diligent and inspiring Committee, our wonderful, dedicated and passionate staff and volunteers, kind and generous donors and most importantly - I feel we are ONE!

Thank you all and wishing all a wonderful, safe and meaningful 2015!

God Bless,

**Christine Chin Radford**  
*Chairman, SPCA Selangor*

# PATRON

YB Tan Sri Lee Lam Thye JP

# COMMITTEE

## Trustees

Puan Sri Elizabeth Moggie  
Mrs. Mea Wheatley, A.M.N.  
Mr. Edmond Cheah

## Hon. Chairman

Ms. Christine Chin - Radford

## Hon. Vice-Chairman/

## Hon. Treasurer

Mr. Edmond Cheah

## Hon. Secretary

Ms. Carol Yu

Ms. Adila Ashikin Kamarulzaman

Ms. Au Eching

Ms. Chan Mo Lin

Mr. Christian Hillier

Ms. Doris Ong Eng Bing

Ms. Karen Soo Miang Juen

Ms. Lim Wei Ling

Ms. Loke Poh Lin

Mrs. Mea Wheatley, A.M.N.

Datin Maria Musa

Ms. Nancy Lee

Puan Siti Bahijah Bakhtiar

Ms. Quek Sue Yan

Ms. Terry Foo Cheng Lan

Ms. Yeap Yu Lin, A.M.N.

# STAFF

## Chief Operations Officer

Lorna Fisher

## Chief Finance & Fundraising Officer

Helen Chan

## Chief Veterinary Officer

Dr. Lim Suit Fun

## Finance & Admin

Peter Siew

Ratha Raj

## Klinik Kembiri

Dr. Pushpa (Ampang)

Dr. Goh Chan Foong (Setapak)

Pris Hendricks (Setapak)

## Kennel Staff

Mazni Bt. Che Pee

Muniandy R.

## Driver

Lursamy S.

## Animal Welfare Officers

Cunera K.

Kelvin Cheah

Pyo Ng

Chia Shio Heng

Gemma Dass

Ihsan A.

Liew Soon Cheong

# INTERNS

Jason

Surayya Malek

# VOLUNTEERS

Felicia Tan

Nigel Tam

Mr. Teh

Wai Loong

Dhanya Suntharalingam

Malita Kim-Schultz

John King

Wong Ee Lynn

Aunty Rose

Robyn

Samantha

William Kang

ISKL Students

... and many more!

# MASCOTS

Cookie & Zoey (Dogs)

Sheldon (Tortoise)

Popo & Poppy (Rabbits)









# EDUCATION



**3,452**  
attended Edu Talks



**40**  
PCP classes conducted  
(198 participants)



**12**  
K9 Good Citizens  
graduated with a total  
of 16 medals  
(10 bronze, 6 silver)

## Educational Talks

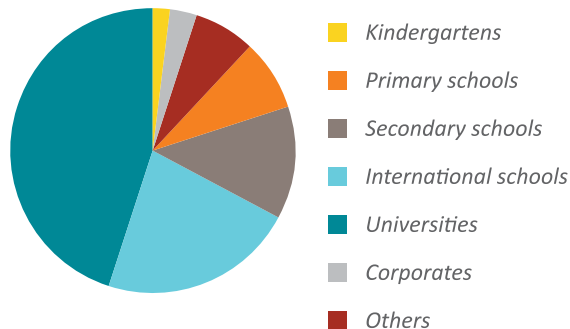
All year long we've been doing educational talks at schools, tamans, community centers, institutions, corporations and organizations. And for the first time our canine mascots Zoey and Cookie have joined us, allowing us to bring education to a far greater number of people than ever before!

## PCP: Pet Care Programme

2014 is the first year we've run a volunteer training programme. We've dedicated hundreds of hours to teaching quality pet care skills to volunteers! After graduating from this programme, volunteers will be better equipped to work with the animals in our centre. Through this program, we also hope to promote responsible pet ownership, and encourage our volunteers to be active agents of change in their communities.



## TYPES OF AUDIENCES FOR EDU TALKS



## SPCA Ambassador: K9 Good Citizen

A new initiative to encourage the responsible care and training of all kinds of family and companion dogs; the goal is to show just how well trained and behaved dogs can be, even in stressful public situations. There are three levels; Bronze, Silver and Gold. The training is open to dogs and handlers of all ages and experience levels.

# EVENTS & FUNDRAISING

## JAN

Gelombang Konsert  
The Black Box Project

## FEB

Chap Dog Meh  
Berjaya Founder's Day  
Cuties Pet Fair

## MAR

IM4U Adoption Drive  
UM Animal Awareness Campaign  
Furry Tails Concept - Opening Ceremony  
Karnival Mesra Allianz

## APR

Breadth for Breath Campaign  
Mutley Roadshow  
Save the Nature

## MAY

Mutley Roadshow  
Project S.A.V.E @ Taylor 's University

## JUN

Petsmore Adoption Drive  
Tulip's Birthday  
The Pet Project Malaysia 2014  
BDHOA 2014  
VAM 2014  
Mutley Roadshow  
Pet World Expo  
Dogathon (Taman Megah)

## JUL

Bestari Education Exhibition  
Petsmore Adoption Drive  
Swing for Strays 2014  
Mutley Roadshow

## AUG

Petsmore Adoption Drive  
Petsmore Visitation  
Mutley Roadshow  
Accenture Eco Day Out  
Rockwills Open Day

## SEP

World Animal Day  
CIMP's Volunteer Fair  
Mutley Roadshow  
UCSI NGO Campaign

## OCT

UPM Dogathon  
Mutley Roadshow  
KDU  
"Hear Us Out" Conference  
International Nonviolence Day  
Korean Charity Bazaar  
Hop Hop Café Adoption Drive  
Animal Awareness Day

## NOV

Japan Charity Bazaar  
Mutley Roadshow  
NGO Fund 2014 Conference  
MAHA 2014  
AAM Bazaar  
American Embassy  
Poesy Art Exhibition  
Hop Hop Café Adoption Drive

## DEC

Santa Paws  
Mutley Roadshow  
MidValley Christmas campaign



**DONATIONS**  
(Just to name a few)

**RM90,000**  
Berjaya Founder's Day

**RM8,000**  
Breadth for Breath  
Campaign

**RM300**  
Tadika Sri Perdana

**RM9707.25**  
Taylor's University  
Lakeside Campus

**RM382.97**  
ISKL - Jen Brems

**RM359**  
UTAR

**RM7,047**  
MBF Cards

**RM15,000**  
Accenture

**RM250**  
MSU

**RM488**  
Rockwills

**RM20,000**  
British Chamber of  
Commerce

*and many, many more!*



# A NEW E.R.A.

Everything we do now is towards a new Education, Rehabilitation & Adoption (ERA) era.

These last 12 months have been a great learning curve for us which will benefit us in the future at the new ERA Centre. Systems have been improved and refined, and we have become far more proactive and productive. Interest in the Pet Care Programme (PCP) is growing; the Junior PCP was launched in December to commence courses in January 2015. SPCA K9 Good Ambassador is growing quietly and will be pushed more once we are in the new Centre.

We see calls and emails increasing that ask for our advice in solving animal problems, rather than an expectancy that we will take the problem away.

Public awareness in general seems to be growing in support of animal welfare and we now have neighbourhoods, gated communities, factories, and markets all working with us on Trap-Neuter-Release-Manage. We still have a long way to go to make responsible pet ownership the norm, but we're on our way there - onwards and upwards!

**Lorna Fisher**  
*Chief Operations Officer*



**JUNE 2015**  
Target launch date

**CONTACT  
US**

**SPCA Selangor**

Jalan Kerja Ayer Lama  
68000 Ampang Jaya  
Selangor, Malaysia

Tel: 03-42565312

Fax: 03-42528382

[enquiries@spca.org.my](mailto:enquiries@spca.org.my)

[www.spca.org.my](http://www.spca.org.my)



# MISSION HELP @ HOME @ COMMUNITY



450

animals surrendered,  
rescued or abandoned  
at our centre



410

animals rehomed under  
our Managed Adoption  
Programme



9

Mutley Roadshows  
to promote adoption



1

Big Red Dog to  
improve our transport  
efficiency

## MissionHELP @ Home

Under our **Managed Adoption Program (MAP)**, every animal is put into a specialized adoption program. They are each assigned an Animal Welfare Officer who conducts a behavioural assessment and rehabilitates the animal through proper socialization and handling. This gives previously unadoptable animals a second chance at a forever home! In addition followups are conducted with adopters to resolve any difficulties the pets have when settling into their new home.

**Mutley Roadshow** is our first ever monthly adoption drive in dog-friendly Central Park, 1 Utama. A chance for the general public to interact with the dogs that are most often forgotten about – our adult Mutley dogs, the ones who are most deserving of loving homes! Showing off how adorable, loving, playful and well behaved they are, an all-in-one education and adoption event.



## MissionHELP @ Community

Our **Community Outreach** aims to improve the lives of animals beyond our reach through animal rescuers and community animal feeders. We provide highly/fully-subsidized vaccination and neutering to support community-led animal welfare. All cases are channeled through our panel of private vets and our Klinik Kembiri. The animals approved for assistance under MissionHELP are pets of low-income owners, semi-owned animals in motor workshops, farms, factories, orchards, and sanctuaries as well as rescued animals brought in by animal rescuers from all around the Klang Valley.

## Big Red Dog!

Sesame Street has the Big Bird and we have the **Big Red Dog!** Donated by amazing SPCA supporters who wish to remain anonymous, this van has revolutionized our transport efficiency in 2014. Robust and equipped to carry up to 15 dogs, or 30 cats, or a whole fundraising stall; we can now be on the road with Adoption Drives, Education Talks, Community TNRM projects, events and aid delivery to emergency situations.



### MissionHELP: Klang

Our team worked with dedicated animal rescuer Ms N who rescues, treats and rehomes stray animals. From May-September 2014, we assisted in helping to trap and transport a total of 16 puppies/dogs. They were treated, neutered and boarded at the SPCA clinic and private vets. Ms N graciously covered all the expenses involved.

Our driver Samy and Animal Welfare Officers worked with Ms N and her dedicated volunteers to catch the strays humanely using nets and dog traps, and even rescue a puppy trapped in a cement culvert. Security guards in the area helped monitor the traps daily, and alerted the team as soon as a dog had been caught so they could be removed quickly and transported to the clinic.

Some puppies were placed at our centre for adoption, while the other animals were neutered and released at the same location as they were not human-friendly or suitable for adoption.

### MissionHELP: Orang Asli Village

Our Animal Welfare Officers coordinated and monitored the rehoming of a total of 9 dogs to two Orang Asli villages. These dogs were not suitable to be rehomed in urban homes, as they were high-energy dogs who needed space to roam and explore freely.

Our team liaised with an NGO group who were helping the villagers, and we made monthly visits to monitor the condition of the dogs and deliver dog food supplies.

The first two dogs were sent over in April 2014, and the rest of them were rehomed over several trips to the villages. The dogs settled down well, and explored their new environment curiously. Some of the dogs preferred to stay indoors with their families and the others enjoyed roaming and playing in the river. The families cherish their new companions, and the dogs are thriving in their spacious new environment!



### MissionHELP: Kota Damansara

We assisted several animal caregivers in Kota Damansara to Trap-Neuter-Release-Manage (TNRM) a total of 37 community cats. The costs of this project were covered by funds raised by Taylor's University College.

The majority of the cats were from the low-cost flat vicinity. The caregivers helped to trap the cats, and we transported them to and from the SPCA clinic for neutering. The cats were then released after post-op care to the same area, where they continue to be fed and monitored by the caregivers.

Our officers also distributed educational leaflets and spoke to members of the community on the benefits of neutering and responsible pet ownership. Smart-Heart also generously donated several cartons of cat food for the community cats. This project is still ongoing, as there are an estimated 50 cats in the area.



# KLINIK KEMBIRI

## Klinik Kembiri Ampang (KKA)

Neutering services has been a feature of the SPCA since Feb 1985, when the SPCA appointed our first veterinarian, Dr Abraham George, as Shelter Manager. We have grown from strength to strength since then, and in 2014 we changed focus from managing a large Shelter population of over 400 plus a monthly intake of close to a 600 animals (largely attributable to our open-door policy) whilst pushing very hard for adoptions from our Shelter, to keeping a manageable population of about 40 and a monthly intake of 60 to 100. The focus for the two resident veterinarians changed to assisting rescuers and small Shelters operators through offering an affordable rescue adoption package (neutering, vaccination, parasite control, minor treatment, education) or neutering at Klinik Kembiri rates. The name 'Klinik Kembiri Ampang' was coined and stuck on. In 2014, a total of 2,563 animals were neutered at KKA.



5,769

cats and dogs neutered at KKA and KKS in 2014



32,171

cats and dogs neutered at KKS from 2003-2014

## Klinik Kembiri Setapak (KKS)

The DBKL-SPCA Klinik Kembiri, a collaborative effort between SPCA Selangor and DBKL, was established in April 2003 as a low cost, high volume spay/neuter clinic for local and local-mixed breed cats and dogs, catering mainly to low-income pet owners, community animal caregivers and animal rescuers. In 2014, a total of 3,206 animals were neutered at KKS.



1,536

animals neutered at highly/fully-subsidized cost under MissionHELP, our community outreach program



# HAPPY TAILS



## Maxi & Max

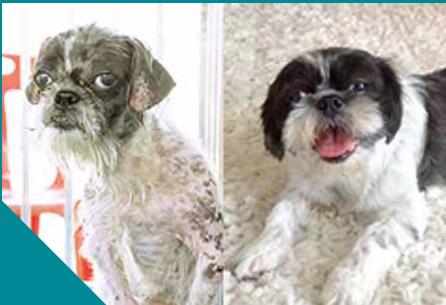
Maxi was an extremely feisty dog. She was returned twice because people just couldn't handle her energy! Max on the other hand was dumped in front of the SPCA gate inside a small cage.

They have now been rehomed together, and form a duo that can't be separated - they've got each other's backs!



## Chai: From Istanbul with love!

Originally from Istanbul, stuck in KLIA quarantine for more than a year due to owner not preparing documents and was nowhere to be found. SPCA was called to pick him up. Affectionate and gentle nature got him adopted quickly.



## Millie

Millie was found wandering streets of Klang. Gentle, loving and friendly - but her appearance did not reflect her personality! She has since been rehabilitated and is now living happily with her new family, her coat full and fluffy!



## Shingo: Rags to Riches

Shingo was a regular cat from the streets. His adopters chose him because he had the loudest meow and called the most attention. He had been down with pneumonia and bad injuries, but always pulled through with care from his adopter.

He is now 15 years old and lives like a king, he even has a garden all to himself!



# GOVERNMENT LOBBYING & CAMPAIGNS

This is the Big Picture part of our work. Pivotal to our determination to solve animal welfare challenges in Malaysia are our efforts in 2014 to establish positive, productive, and effective relationships with Government bodies, International Welfare communities and animal professionals.

The lobbying, campaigning, professional collaborations and international relationships may not sound that exciting but it is through working together that can solve the animal welfare issues we face all over the world.

## IN 2014 WE ENGAGED:

- Department of Veterinary Services (DVS)
- Department of Wildlife & National Parks (PERHILITAN)
- Veterinary Association of Malaysia (VAM)
- Malaysian Small Animal Veterinary Association (MSAVA)
- Local municipal councils



# INSPECTORATE



530

reports investigated



35

cases jointly handled  
with the Department  
of Veterinary Services  
(DVS)



30

animal hoarding reports



250

reports received for  
Cheras (highest number  
of cases by area)

## Scope of work

Our Animal Welfare Officers respond to reports from concerned members of the public of mistreated, neglected or injured animals in and around the Klang Valley. In 2014, they received and followed up on 530 reports. In cases of mistreated or neglected pets, SPCA investigates the complaint, and will advise the owner on how to improve the living conditions for the pet. The officers will follow up on the case in the following weeks, and failure to improve the standard of living for the animal will result in the case being forwarded to the Department of Veterinary Services (DVS) for their attention and action. In severe or emergency situations, the DVS is notified immediately and a joint-rescue is initiated.

The Inspectorate also handle a variety of other tasks - they carry out emergency rescue operations for animals involved in accidents, stranded on rooftops/drains and also in various other states of distress. The officers also actively investigate and follow up on complaints of mistreatment or neglect of animals kept in zoos, horse riding facilities, farms and other recreational facilities. They also represent SPCA Selangor at meetings with local councils and the DVS on humane stray/pound management.



## Cases we investigate

- Neglected/ abused pets
- Poisoned pets & stray animals
- Abandoned pets
- Emergency rescues
- Rescues from puppy mills
- Animals used in recreational facilities
- Wildlife in captivity



# CASE JOURNAL



## Shah Alam: Dog caged outside compound

We worked alongside DVS to improve the living conditions for this dog. The dog was caged and left outside the compound for a long period as the owner renovated his house. After a few altercations with the owner, the owner finally agreed to move the dog back into the compound at a safe place.



## Cheras: Dying dog

We received a report about an old, ill dog that was left untreated by the owner. The owner thought he will let the dog pass away naturally, the dog had severe mange and was unable to walk due to old age. We attended the case with DVS enforcement officers, and the owner agreed to have the dog sent to the UPM veterinary clinic to be euthanized as he was very weak and deteriorating quickly. The owner paid a total of RM1,200 for the medical costs and burial.



## Sg Buloh: Rescued dogs chained to trees

Two dogs were rescued by an elderly man, but he did not have a suitable space to shelter them so he resorted to leashing them to trees to prevent them from running away or getting hit by traffic. He did not want the local council dog catchers to catch them either. We advised him, and the person who reported this case also helped him transport the dogs to PAWS animal shelter for adoption.



## Serendah: Injured dog

We received a complaint about a free-roaming pet dog that was ill and had open wounds. The owner was not well-educated, we advised him on responsible pet ownership, and provided him with some medication for the dog. The owner said he still wanted to keep the dog, and was grateful for our advice and medical assistance. When we visited the second time, the dog had put on weight and his wounds were healing well.



BETTER MALAYSIA  
FOUNDATION

*Berjaya supports SPCA Selangor's efforts in  
Education, Rehabilitation and Adoption  
Programme.*

*Together, let's lend a voice to the voiceless.*

