



NEWS FROM SPCA SELANGOR

Friday November 12, 2004

HAPPY HOMES FOR THIRTY LUCKY PETS

Thirty pets are enjoying life in new loving homes after an inventive SPCA Selangor adoption drive in which pets were brought to people, rather than prospective owners seeking them out.

The SPCA joined forces with the Ikano Power Centre which allowed the group a space for a kiosk to display animals looking for new homes on the four weekends in October.

The well-behaved pooches and specially-groomed cats were taken by volunteers to the centre, in the hopes of catching the eye of shoppers considering getting a pet.

The initiative was a great success, and three dogs, 12 cats and 15 pups were snapped up. This has boosted the average monthly rehoming figure of 150 pets by a massive 20%.

Animals are usually rehomed from the SPCA's Animal Shelter at Ampang Jaya. However, rehoming rates are much lower than the numbers of animals brought to the shelter by owners who no longer want them or find themselves with unwanted kittens or puppies after failing to have their animals neutered.

"Anything we can do to increase the numbers of animals being rehomed is a good thing," says SPCA Selangor Chairman Christine Chin. "It is slightly unconventional to bring animals out of the home, and we question people in depths to ensure they have carefully thought through the full responsibilities of owning a pet and aren't getting one on a whim. But we appreciate not everyone can get to the animal shelter even if they are keen and able to adopt an animal. We are delighted at the numbers of pets we have rehomed and would like to thank the Ikano Power Centre and Pedigree pet foods for their support."

SPCA Selangor operates a home checking policy. All new homes are inspected either before or after the animal has been adopted. The adoption booth was kindly sponsored by Pedigree pet foods.

Further events of a similar nature are planned in 2005. For further information please contact the SPCA Animal Shelter on 03 4256 5312 or 03 4253 5179.

ends

More follows.....

**SPCA Selangor, Jalan Kerja Ayer Lama, Ampang Jaya, 68000 Ampang, Selangor.
Tel: 03 4256 5312 or 03 4253 5179**

HAPPY HOMES FOR THIRTY LUCKY PETS / 2

Notes to Editors:

- **For more information please contact Sabrina Yeap or Christine Chin at the SPCA Selangor office on 03 4256 5312 or 03 4253 5179. Photos of the event are available.**
- The Society for the Prevention of Cruelty to Animals (SPCA) Selangor is an NGO which serves Selangor and the Federal Territory.
- SPCA Selangor was established in 1958 with the aim of protecting animals and birds and alleviating suffering.
- The SPCA is an NGO and therefore receives no government funding, relying entirely on donations from the public and local businesses to pay for its work.
- The SPCA would like to work in partnership with the people of Malaysia to ensure that they take responsibility to neuter their pets, give them adequate food, space, exercise, care and medical attention, and to be considerate neighbours.
- Anyone taking responsibility for keeping a pet should be able to pay for food, veterinary care, neutering and shelter as well give the animal attention and care – for life
- Further information for journalists can be found at www.sPCA.org.my