

Corporate sponsors can support the SPCA Selangor in many ways:

- |                          |  |                        |
|--------------------------|--|------------------------|
| <input type="checkbox"/> | Platinum Partner<br>Exclusive sponsorship of one large animal shelter<br>(approx 20' X 30") and animal meals and welfare   | RM100,000              |
| <input type="checkbox"/> | Gold Partner<br>Exclusive sponsorship of one large animal kennel<br>(approx 20' X 30') and meals and welfare of 10 animals | RM 50,000              |
| <input type="checkbox"/> | Silver Partner<br>Sponsorship of a one-year care package for 10 dogs<br>Sponsorship of a one-year care package for 10 cats | RM 15,000<br>RM 10,000 |
| <input type="checkbox"/> | Bronze Partner<br>Sponsorship of ___ dogs @ RM1,500/dog/year   | RM _____               |
| <input type="checkbox"/> | Sponsorship of ___ cats @ RM1,000 cat/year   | RM _____               |
| <input type="checkbox"/> | Friend of SPCA Selangor<br>Donation in cash/kind : _____   |                        |
| <input type="checkbox"/> | SPCA Partner : We would like to explore joint promotions.<br><br>Please call _____ (Name) at _____ (Phone)                 |                        |

In recognition of your support you will enjoy the following benefits, on top of the unrivalled emotional goodwill you will establish in the mindset of your market.

#### **Platinum Partner**

- Plaque installed at the shelter
- Publicity mileage via a presentation ceremony & media conference.
- Priority status at SPCA events (Jumble Sales, Adopt-a-thons, gatherings, outreach programmes)
- Company logo and name placement on SPCA Selangor website and vice versa
- Hyperlink via SPCA website
- Banner ad placement in SPCA newsletters and e-newsletters
- Priority partner for trade promotions
- Inclusion of your materials in mailings to SPCA database of 30,000 individuals & organizations.
- Logo placements in all SPCA Selangor promotional materials.

#### **Gold Partner**

- Plaque installed at the shelter
- Publicity mileage via a presentation ceremony
- Priority status at SPCA events (Jumble Sales, Adopt-a-thons, gatherings, outreach programmes)
- Company logo and name placement on SPCA Selangor website
- Hyperlink via SPCA website

- Acknowledgement in SPCA newsletters and e-newsletters
- Inclusion of your materials in mailings to SPCA database of 30,000 individuals & organizations.
- Logo placements in all SPCA Selangor promotional materials.

**Silver Partner**

- Listing on Sponsorship Plaque installed at the SPCA entrance
- Publicity mileage via a presentation ceremony
- Priority status at SPCA events (Jumble Sales, Adopt-a-thons, gatherings, outreach programmes)
- Company logo and name placement on SPCA Selangor website
- Hyperlink via SPCA website
- Acknowledgement in SPCA newsletters and e-newsletters
- Logo placements in all SPCA Selangor promotional materials.

**Bronze Partner**

- Listing on Sponsorship Plaque installed at the SPCA entrance
- Company logo and name placement on SPCA Selangor website
- Hyperlink via SPCA website
- Acknowledgement in SPCA newsletters and e-newsletters
- Logo placements in all SPCA Selangor promotional materials.

All donations in cash and/or kind will be acknowledged on our website and in our marketing communication materials.